

# Rackspace & Armor

Rob Jackson

Rackspace Managed Security

***rackspace***<sup>®</sup>

TM

# Rackspace

Cloud experts

Deep technology expertise

Amazing culture

Amazing customer experience  
– we call it Fanatical Experience

**rackspace**

**FORTUNE**

100 BEST COMPANIES TO WORK FOR

**Forbes**

MOST TRUSTWORTHY COMPANIES  
IN AMERICA - 2015

Great  
Place  
To  
Work.  
Certified

glassdoor

**BEST PLACES TO WORK**

EMPLOYEES' CHOICE

"100 most customer-centric companies"  
FORBES

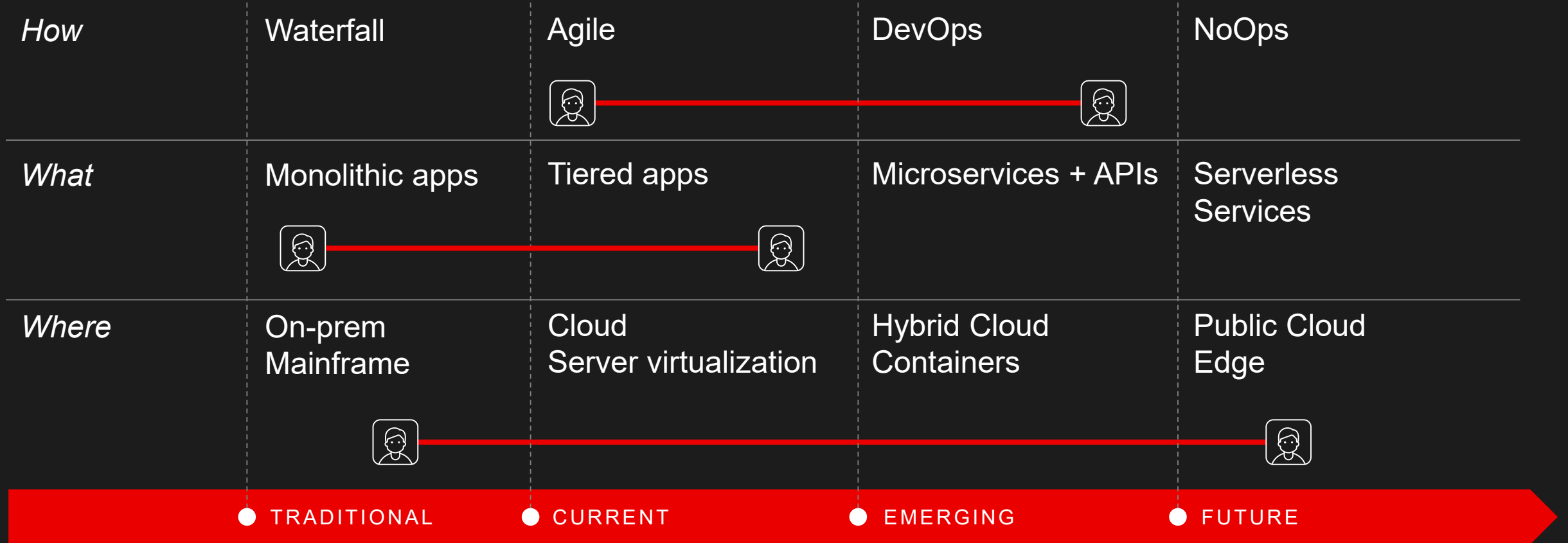
**BEST**  
PLACES TO WORK  
2019 for LGBTQ Equality  
100% CORPORATE EQUALITY INDEX



The world expects  
everything as  
a service



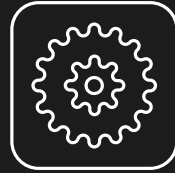
# IT evolution



# Emerging Concepts



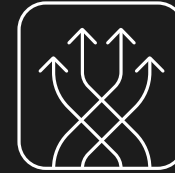
Governance  
as Code



FaaS portability  
and brokering



Extended security  
paradigms



Transformation-  
as-a-Service



Predictive  
Modeling

# What keeps our customers up at night



Create new  
business models



Deliver superior  
customer experiences



Accelerate the  
delivery of products  
and services



Optimize  
economics



Increase  
business agility



Fortify security and  
address compliance

# But culture and technology get in the way



Complex legacy applications

Operating models don't support cloud

Ineffective and inefficient business processes

Running your own data center

Internal resistance

Lack of experience

Change management

# The top 6 customer initiatives



1

Define my cloud and digital strategies

4

Accelerate my digital transformation

2

Power my IT needs

5

Modernize my data, applications, cloud and organization

3

Secure everything

6

Optimize my spend



# Top four security challenges



## Human Vulnerability

### Identity & Access Management

**TRANSNET SECURITY** **UNBOUND** **tascent**  
**lovation** **idnami** **DUO** **YKEY** **SECUREID**  
**SECUREPUSH** **BehavioSec** **Nok Nok**  
**SaferPass** **Ping** **SECUREFOUCH**  
**callsign** **INTRINSIC ID** **ALTIITUDE NETWORKS**  
**RSA** **okta** **BeyondTrust** **Google**  
**Microsoft** **ORACLE** **VIRGIL SECURITY** **UNIKEN** **ID.me**  
**onelogin** **IBM** **FORGEROCK**  
**SailPoint** **imprivata** **Centrify**  
**COURION** **ONE IDENTITY** **Auth0** **THALES**

### Digital Risk Management

**brandprotect.** **MarkMonitor** **ZEROFOX** **Social SafeGuard**  
**DigitalStakeout** **digital shadows** **REDMARLIN**  
**QADIUM** **SUCURI** **crisp** **CLOUDFLARE**  
**source** **alcide** **NAMOGOO** **RISKIQ** **nterxo**

### Messaging Security

**CYREN** **SOPHOS** **McAfee** **GreatHorn**  
**Microsoft** **FireEye** **proofpoint.**  
**Barracuda** **Symantec** **CISCO**  
**PHISHLABS** **mimecast** **inky** **wickr**

### Cyber Awareness Training

**KnowBe4** **Barracuda** **wombot** **MEDIAPRO**

## Software Level

|            |  |  |   |   |  |
|------------|--|--|---|---|--|
| Prevention | <b>Threat Intelligence</b><br>Recorded Future, ANOMALI, THREATQ, Palantir, FireEye, cybereason, DARKTRACE, SentinelOne, INTSIGHTS, CYLANCE   | <b>Vulnerability Assessment</b><br>PREVALENT, KENNA Security, RISKSENSE, riskrecon, threat stack, Bay Dynamics, ATTACKIO, SafeBreach, BITSIGHT, REDSEAL, SecurityScorecard, CYBRIC, CYENCE | <b>Intrusion Prevention</b><br>SOURCEfire, ITLUS, FORTINET, SONICWALL, splunk>, WatchGuard, threat stack, IRONSIDES, CYPHORT, Symantec, BRICATA |   |  |
|            | <b>Endpoint Security</b><br>Skycure, MobileIron, CROWDSTRIKE, TANIUM, Microsoft, AhnLab, randed, CARBONITE, HYSOLATE, CYLANCE, Carbon Black, INTSIGHTS, SentinelOne                                | <b>Web Security</b><br>Symantec, Akamai, SiteLock, CyberArk, Apprivo, randed, copy   | <b>Application Security</b><br>CYBERARK, IBM, BLACKDUCK, TIBERA, Signal Sciences, acunetix, IMPERVA, CloudPassage, Barracuda, CodeDx            | <b>Cloud Security</b><br>conjur, AWAKE, Virsec, PROTECTWISE, StackRox, SHIELDX, evident.io, ALTOR, CAPSULES, CLOUDMEL, OBSIDIAN, aqua, AVANAN, Twistlock  | <b>Data Security</b><br>truomi, VERA, tesorit, Fortanix, guardtime, Pythian, VENAFI, spring, PROTENUS, ENVEIL, baffle, privatecore |
|            | <b>Detection &amp; Surveillance</b><br>CROWDSTRIKE, DARKTRACE, VECTRA, PROTECTWISE, FireEye, Attivo, BLOCK ARMOUR, AWAKE, Illumio, rohatei, VENAFI, JASK, CISCO, Infocyte, zscaler, elastic beam   |  |   | <b>Transaction &amp; Fraud Security</b><br>feedzai, Guardian Analytics, DATAVISOR, FirstData, SH-PE   |  |
| Response   | <b>Security Operations &amp; Incident Response</b><br>IBM, JASK, ARCTIC WOLF, cybereason, CROWDSTRIKE, McAfee, logz.io, coverity, splunk>, LogRhythm, RESPOND, sumologic, SentinelOne, PROTECTWISE |  |   | <b>MSSP</b><br>CenturyLink, Capgemini, expel, DELTA RISK, root9, Raytheon, DELL, Atos, IntelSecure, Capgemini, expel, DELTA RISK, accenture, morphick, BAE SYSTEMS, IntelSecure, OPTIV, cipher, MASBERRY, KUDELSKI SECURITY |  |
|            | <b>Incident Forensics</b><br>McAfee, CROWDSTRIKE, IBM, MANDIANT, CYREN, splunk>, LIFARS, PROTECTWISE, cybereason, SentinelOne, ANOMALI   |  |   | <b>Supply Chain Security</b><br>SERABRYNN, RunSafe, Amber Road, IBM, iTrust, KODIAK RATING, BITSIGHT  |  |

## Hardware Level

|   |   |  |
|---|---|--|
| <b>Firmware Security</b><br>refirm labs, eclipsium, DELL, TRAPEZOID, intel, GIGABYTE, NP, VDOO, RevBits | <b>IT Security</b><br>CISCO, DOVER, STAR LAB, NETSCOUT, Rambus, intel, armis, PRAETORIAN, maxim integrated. | <b>Supply Chain Security</b><br>SERABRYNN, RunSafe, Amber Road, IBM, iTrust, KODIAK RATING, BITSIGHT |
|---|---|--|

# Our Approach

## Our Mission:

To simplify and deliver security and compliance for customers across multi-cloud and hybrid environments in today's complex threat landscape.

**rackspace**

## Security Expertise, Agility, Service Blocks across a Single Pane of Glass

**Industry leadership** in providing certified experts to address the skills gap in security operations needed to protect customer applications on any cloud

**Innovative Automation** ensures environment coverage at scale via rapid agent deployment and fleet management self-service

**Modular security offerings** which deliver specific value based on where customers are in their security journey (via Service Blocks™)

### Ecosystem Partnerships

aws vmware®

Microsoft Azure

Google Cloud Platform

### Security Partnerships

ARMOR

# Why Armor?



1

Innovative platform focused on modern IT to integrate into our comprehensive portfolio

2

Provides the flexibility to customize security operations for our customers across all major private and hyper-scale public clouds

3

Shared mission and values results in customer focus and superior customer value

# Thank you!

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