



This Appearance Release (the “**Agreement**”) is by and between Armor Defense Inc., a Delaware corporation with offices located at 2360 Campbell Creek, Suite 525, Richardson, TX 75082 (“**Armor**”), and the individual named below with a residence at the address set out below (“**I**,” “**me**,” or “**Participant**”) in connection with the “2018 Fight for the Greater Good” video contest promotion (the “**Video Contest**”) indicated above. Armor and Participant agree as follows:

I represent that I have read, have complied with, and will continue to comply with all terms and conditions set forth in the **Official Rules** of the Video Contest.

I grant to Armor the right, and give my permission to Armor and its officers, directors, employees, affiliates, successors, licensees, agents, assigns, and contractors (“**Authorized Persons**”) to digitize, modify, alter, edit, adapt, create derivative works, display, publicly perform, exhibit, transmit, broadcast, reproduce, sell, rent, license, otherwise use, and permit others to use, the **Entry** (as defined in the Official Rules of the Video Contest), including the Entry Video, and including my name, image, likeness, appearance, performance, and voice as they appear in the Entry, in perpetuity throughout the universe and in any medium or format whatsoever now existing or hereafter created, without further consent from or any royalty, payment, or other compensation to me, and at Armor’s discretion. Further, I grant and license to Armor and Authorized Persons the rights to incorporate the same into other audiovisual works in connection with the Video Contest and. I grant to Armor and Authorized Persons the right to attribute any statement I make in the Entry to me, which is an expression of my personal experience and belief. Any acknowledgment or credit of me in connection with the Entry, if any, shall be determined by Armor in Armor’s sole discretion.

To the fullest extent permitted by applicable law, I agree to release and hold harmless, on behalf of myself, my assigns, personal representatives, and heirs, Armor and Authorized Persons and YouTube from and against any claims, liability, or expenses (including reasonable attorney fees) now known or hereafter known throughout the world (collectively, “**Claims**”) arising out of my participation in the Video Contest, or arising out of the exhibition, advertising, or other use of the Entry, by Armor and Authorized Persons.

Additionally, I agree to release and hold harmless, on behalf of myself, my assigns, personal representatives, and heirs, Armor and Authorized Persons from and against any liability arising out of use of my name, likeness, voice or any other material I submit for the participation in the Video Contest, including, but not limited to, any claim based on publicity rights, defamation, invasion of privacy, copyright infringement, trademark infringement or any other intellectual property related caused of action, or otherwise in connection with or related to the Video Contest or Armor’s marketing collateral and activities.

I have been given a full opportunity to review this Agreement as well as the Official Rules for this Video Contest. I fully and completely understand all of the terms of this Agreement and sign it voluntarily, freely, and knowingly. This Agreement is binding of the date of I sign below.

Participant:

Participant’s Signature

Participant’s Name

Effective Date

Participant’s Address (including City, State, Zip Code, and Country if not USA)

If Participant is under 18 years old: I represent that (a) I am the parent or legal guardian of the minor named above, and I am at least 18 years of age. I have read, and I understand, this entire Agreement. By signing below, I consent to and approve in all respects the terms and conditions of this Agreement and the minor’s execution of this Agreement, and agree that both the minor and I shall be bound by all of its terms and conditions. I understand that this consent and approval is not revocable.

Parent’s/Legal Guardian’s Signature

Parent’s/Legal Guardian’s Signature

Date

Parent’s/Legal Guardian’s Address (including City, State, Zip Code, and Country if not USA)