



A CLASH BETWEEN DATA SECURITY SPENDING | & SUCCESSFUL BREACHES

IN A RUSH TO PROTECT DATA WORKLOADS, BUSINESSES ARE INVESTING A FORTUNE IN MULTIPLE POINT SECURITY TOOLS THAT ARE NOT INTEGRATED OR MANAGED PROPERLY TO MITIGATE ADVANCED ATTACKS.

INVESTING IN "TOP SECURITY"

Confidential information such as social security numbers, payment data and ePHI can be in the hands of a hacker in seconds. Companies are willing to stop hackers at any cost and the market for security solutions is at an all-time high.

\$20.3
BILLION



\$20.3 billion in revenue from 2013-2014

40%
INCREASE



Each year, seven-figure cybersecurity deals will increase by **40%**

\$170
BILLION

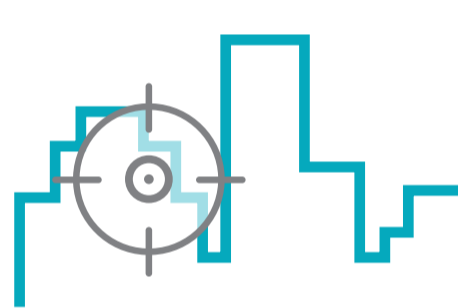


Cybersecurity is set to grow from its current **\$75 billion to \$170 billion** by 2020

YET BREACHES STILL ON DRAMATIC RISE

Hackers prey on the vulnerable points of an enterprise environment. They determine which malware to use to breach a system and open the doors to malicious activity.

16,856



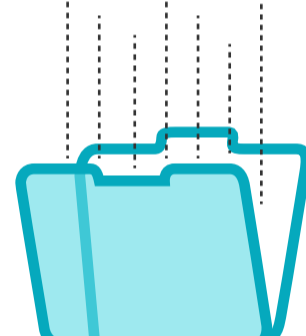
How many times hackers will attack your organization per year

5,497

00100010
10**5497**00
11001001

Number of confirmed data breaches from 2005 to August 2015

818,004,561



Number of records compromised to date

THE RESULT PAYING TOP DOLLAR TO FIX BREACHES

The more data lost, the higher the cost of a breach.

\$217



The cost for a company to fix each compromised record

\$66,000 to \$938,000



The cost of lost financial data depending on the size of a company

DESPITE
BILLIONS IN CYBERSECURITY SPENDING,
ORGANIZATIONS CANNOT RELY ON
ONE-DIMENSIONAL POINT SECURITY TOOLS.

AN INTEGRATED APPROACH,
MANAGED BY TRAINED CYBERSECURITY
PROFESSIONALS, IS REQUIRED.



BETWEEN YOU AND THE THREAT

armor.com | 1 844 682 2858 | @armor